**INCUBATION APPLICATION FORM**

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| --- | --- | --- | --- | --- | --- | --- | --- |
| Name of Venture/Company (if formed) | | | : |  | | | |
| Address & contact details of company | | | : |  | | | |
| Point of Contact of applicant company | | | : | Name of proposer/founder/director of applicant | | | |
| Mobile & email contact of applicant | | | : |  | | | |
| Stage of applicant’s venture | | | : | Idea/Proof-of-concept/Prototype/Business launch | | | |
| Domain of company | | | : | Agri/Space/Defense/energy/textile/Environment & waste management/ Water/Transportation etc. | | | |
| Name(s) of founders/directors/ | | | : | Add more rows for more founders/directors | | | |
| S.No. | Name of member/founder | Email | | | Mobile | Experience (Years) | Role in Venture |
|  |  |  | | |  |  |  |
|  |  |  | | |  |  |  |
| **1) Vision of Product or Service: In 5 lines, explain the BHAG (Big Hairy Audacious Goal) of the company (tactical goals even milestones)\*:**  For more information on BHAG, visit <https://www.youtube.com/watch?v=RtNtdUqHQsA> | | | | | | | |
| **2) Problem that the product or service intends to solve / help to solve\*:** | | | | | | | |
| 1. Who are the target audience and what are the critical problems you are solving (Who will buy these products or services and why will they do so?) maximum 150 words**\***: | | | | | | | |
| 1. Need to include a write up on how the intended customers of the services or product solve their problem described above, Currently maximum 100 words**\***: | | | | | | | |
| **3) Solution Details: Include detailed description of the solution/s for a critical success factor (Basically what is your product/service, what does your product do /service do and what capabilities your product/service have) maximum 250 words:** | | | | | | | |
| **4) Critical success factors – Mention at least 2-3 areas which should be focused more (remaining areas can have errors) which will allow your start up to succeed but errors in those 2-3 areas will sink your startup\*:** | | | | | | | |
| **5) How will you make money, both in long and short-term - Proof points: how have you validated these assumptions? In simplicity you need to explain - How will the product/service be promoted and sold/offered? maximum 250 words\*:**    **6) Your differentiator (In one line, how this start up idea is better vs competition at solving a problem in an aspect that is important to consumers)**  **(Explanation of why others aren’t and can’t do this - Answer: why you?) maximum 250 words\*:** | | | | | | | |
| **7. Business Plan/Presentation about your company/idea?**  Attach document / if any | | | | | | | |
| **8. Any other details which would help in evaluating your application: Internship done/Work experience related to your idea\*:** | | | | | | | |
| **9. Which technology/expertise of Institute for Plasma Research would you like to utilize in your proposed venture?** (what kind of support do you want from IPR) | | | | | | | |
| **10. Have you been funded by any other agency/organization/individual till date? Any application for funding under review may also be reported.** | | | | | | | |
| **Declaration :**  We hereby agree that the declaration and facts in the application are true and best to our knowledge and nothing material has been concealed. | | | | | | | |
| **Annexures** (preferred but not mandatory) to be submitted along with this application | | | : | B-Plan copy  Certificate of Incorporation (if applicable)  MoA & Articles of Association (if applicable)  Financial statements of last 3 yrs (if applicable)  1 page resume of each founder/directors  Pictures/Corporate presentation/ leaflets/ brochures of product/service envisaged (if applicable). | | | |

Signature : Date: \_\_\_\_\_\_\_\_\_\_\_

Name :